



The StorageCraft Partner Program
Profit-Ability through Partnership



Maximize Your Ability to Profit with the Partner-inspired StorageCraft Partner Program

The StorageCraft® Profit-Ability Partner Program is unique among industry partner programs because it was designed from the ground up with feedback from our partners, ensuring the success of both the partner and StorageCraft. As such, resellers don't need to follow complex rules or meet any stringent requirements to benefit. In fact, the program was designed to be extremely flexible so partners can be assured success regardless of their size or circumstance.

Profit

The core of the StorageCraft Profit-Ability Partner Program is, of course, profit. We believe that resellers who make the effort to receive training and get the tools they need to successfully sell StorageCraft products should profit substantially from our relationship. Consequently, we've provided multiple ways to advance through the program tiers (Silver, Gold or Platinum) and achieve maximum profitability:

- Advance by hitting revenue thresholds
- Advance by getting trained
- Do both!

The further you advance in the program, the more profitable you become.



Ability

Because we want you to profit from your partnership with StorageCraft, the StorageCraft Profit-Ability Partner Program makes sure you have the ability to succeed. All partners (regardless of tier) will enjoy access to the online partner portal, a dedicated account manager, technical assistance and sales/product training—all **FREE!**

Benefits

Additionally, you will receive the following benefits, depending on your level of engagement:

- Live seminars for customers at your location or the location of your choice
- SPIFF programs
- Deal registration
- Lead sharing
- Named StorageCraft technical resource
- Free sales and product training
- Custom landing page
- Opportunities to participate in joint marketing activities
- Access to MDF funds for events, campaigns, promotions and advertising*

**As approved by the StorageCraft Channel Sales Manager*

Partners are evaluated every six months so you can advance through the program quickly and easily.



Increase your Profit-Ability Today

To learn more about or enroll in the StorageCraft Profit-Ability Partner Program, please visit
www.StorageCraft.com/Profit-Ability

The StorageCraft Profit-Ability Partner Program Overview

Program Benefits	Silver	Gold	Platinum
Partner Portal access	•	•	•
>5k qtr - IT Edition	•	•	•
Product/Sales Training	•	•	•
Assigned Account Manager	•	•	•
StorageCraft Technical Resource	•	•	•
Live Seminars	•	•	•
Deal Registration	•	•	•
Spiff Programs		•	•
Lead Sharing		•	•
Assigned StorageCraft Technical Representative			•
Custom Landing Page			•
Joint Marketing Activities			•
MDF Funds Available			•
Requirements			
Requirements	Signed up on Partner Portal	Signed up on Partner Portal	Signed up on Partner Portal
		Revenue (semi-annual) and/or Sales Training	Revenue (semi-annual) and/or Sales Training
			Technical Training



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