ITALIAN CASE STUDY: ODDICINI INDUSTRIE S.p.A.
Interview with Susanna Cane, CEO of Oddicini Industrie S.p.A.

StorageCraft® spoke to Susanna Cane, CEO of Oddicini Industrie S.p.A., about how her company has started using the StorageCraft® Recover-Ability™ solution as their backup and recovery solution. Susanna explains why Oddicini Industrie S.p.A. chose StorageCraft and how their decision has worked out so far.

**Why did you decide to invest in a backup and recovery software solution?**

A solution for backup and disaster recovery is essential for the company’s resilience, compliance and in order to avoid risks. We have 42 people working at Oddicini, so any length of downtime would be extremely costly. We want to make sure that if we do suffer a business disaster then we can get up and running again in minutes. That is why we are being proactive and investing in StorageCraft’s Recover-Ability Solution.

**Are you happy that you made the decision to offer StorageCraft as your backup and recovery solution?**

Absolutely. Oddicini is a leader in Italy. We were the first company to make operable partitions and the second to offer raised access floors. We have branches in Milan and Rome, and a worldwide network of distributors. It gives me piece of mind knowing that if something does go wrong then my business’ reputation will not be hurt by not being able to operate for hours or days. StorageCraft’s extremely reliable software can have my company back up and running in minutes so that we do not miss any of our deadlines.
What StorageCraft products would you typically use?

Flexxa Srl looks after everything for us so I’m not quite sure. They are a StorageCraft Platinum Partner, the highest level possible, who takes care of all our backups. It’s great because if I ever have any technical questions, than I can just ask Andrea Monguzzi, a StorageCraft Certified Engineer, who works for Flexxa Srl. They have been excellent to deal with and we are totally satisfied with all the services they have provided. We were especially happy with the service level agreement that we worked out with them.

Would you recommend StorageCraft to another company in your industry?

I would. StorageCraft’s products make my day a lot easier because I don’t have to worry about what would happen to the business if our computers went down. Knowing that my data, including orders and customer details, are safe is a huge relief for me. There is a reason StorageCraft is a leader in their industry and that is because of their products’ reliability. At Oddicini we always strive to produce products with quality craftsmanship and attention. StorageCraft strive to do the same.

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About Oddicini Industrie S.p.A.

When the company was established in 1898 in Omegna, as “Ditta Cesare Oddicini”, the main activities were furniture production and the wood and timber trade. In the 1920's the company included wooden floors in their product offering. The production of the "accordion" folding doors goes back to the 1960's, quickly followed by modular raised floors in 1968. Then, for the first time in Italy, Oddicini began producing operable partitions for a functional and dynamic division of areas and spaces.

As the company became more and more specialized in the production of operable and moveable partitions, the firm was changed to a joint stock company in 1984, Oddicini Industrie S.p.A. and in 1988 moved to Gravellona Toce, close to the A26 Milano - Laghi highway. Today, the industrial plants now cover a total surface of 12.000 sqm.

Oddicini Industrie S.p.A. is present throughout the Italian and international markets with a detailed agent network. For foreign trade Oddicini Industrie S.p.A. co-operates with exclusive distributors and, for big and relevant projects, directly with an association company.

Thanks to the pluriannual experience and matured competences, Oddicini Industrie S.p.A. is able to satisfy every kind of request for any place: public congress rooms, work spaces, residential spaces and so on.

Oddicini Industrie S.p.A. operable partitions are realized with high quality materials and with precious finishes and can be used in different situations always with high quality results.

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About StorageCraft

At StorageCraft® Technology, the goal of complete disaster recovery drives everything we do. Our StorageCraft® Recover-Ability™ solution is an end-to-end, best-in-class backup and disaster recovery solution that is both fast and reliable.

STORAGECRAFT RECOVER-ABILITY
It starts with a good backup. Our award-winning StorageCraft® ShadowProtect® takes complete, pristine images of your machines, including all your operating systems, applications, services, and settings.

It then records changes at the sector level, so you always have an up-to-date copy of every machine in your IT environment, whether it’s a critical server or an employee laptop, physical or virtual. We even work with specialized database servers, like SQL, SharePoint, or Exchange. You can get granular recovery in Exchange with StorageCraft® ShadowProtect Granular Recovery for Exchange.

You have complete control over the frequency of your backups and you can set rules for consolidation and retention to manage your precious storage space using StorageCraft® ImageManager™.

Plus, with StorageCraft® ShadowControl® CMD™ you can monitor the machines in your backup environment from a single interface and get alerts when a machine is running out of space, when a backup doesn’t happen, or when any of a variety of conditions you specify is met.

We also give you tools to test your backups using StorageCraft® VirtualBoot™ and StorageCraft® Image-Ready™ technologies, which gives you confidence that your data is safe and that a disaster won’t shut you down or hold you up.

If a disaster occurs, you can launch your backups as virtual machines with VirtualBoot or mount them as drives for complete, granular access to your data.

Or you can pre-stage the recovery of a backup image in a virtual machine with our patented StorageCraft® HeadStart Restore® technology, so if your main server blows up, you can be up and running in minutes. You can even virtualize your data in the cloud so even Mother Nature can’t keep you down.

Then, you can rebuild your infrastructure and recover to all kinds of machines, physical or virtual, using our StorageCraft® Hardware® Independent Restore™ technology or ShadowProtect IT Edition.

You can’t be sure what kind of disaster will strike you next, but with the StorageCraft Recover-Ability solution, you can be sure it doesn’t matter. You’ll be just fine.